



BREAST CANCER RESEARCH TRUST

BrEaST *Bulletin*

March 2024

Welcome to our March newsletter.

Our research team is busy setting up two international clinical trials and an evaluation project. We look forward to making the following studies available to our patients:

1. An international drug trial called the “**CAMBRIA-2**”. This trial will investigate a new hormone (endocrine) drug called Camizestrant. This will be compared to standard hormone treatment for patients who are high risk for breast cancer recurrence. The hope is that the new drug will prevent breast cancer recurrence in more patients and ensure that they have more time with loved ones.
2. A trial coordinated internationally by the University of London called “**OPTIMA**”. This trial aims to find out if a gene test (called Prosigna) on breast cancer tissue can identify patients who are at high risk for breast cancer recurrence. The trial will help doctors to more accurately decide who should and shouldn't have chemotherapy.
3. For women choosing to have breast conserving surgery, a breast surgeon needs to precisely locate the breast tumour during surgery. In the near future Waikato breast surgeons will take part in a national evaluation introducing a **new marking or localisation technique which uses radar technology**.

BCRT research nurses put many hours into obtaining approvals and setting up clinical trials and other studies. This includes Waikato studies from the Breast Cancer Foundation National Register.



With no direct government funding for research, donations and fundraising enables BCRT research nurses to ensure research and studies happen!

I encourage you to support our fundraising activities in this newsletter, or we would love you to organise your own small pink-themed fundraiser!

BrEaST wishes,

Jenni Scarlet

BCRT Secretary & Research Nurse

We are so EGGcited to let you know that if you donate to the Breast Cancer Research Trust between 1 and 24 March, you will get to go into the draw to win a "sweet" hamper, sponsored by ChocolateWorks NZ Ltd.

Breast cancer forever changes the lives of the patient and those around them so *HOP ON IT* and join our circle of Gaining Knowledge and Saving Lives.

Are you EGGcited? **WAIT THERE IS MORE!**

If you hop on it now, you can also claim a 33.3% tax deduction on your donation for this financial year AND you can make your gift go even further by regifting your tax rebate.

h It NOW!



HOP ON IT & WIN

**Donate \$10 or more between 1 and 24 March
and go into the draw to win a *sweet* hamper
filled with Easter chocolate treats.**

*Hamper needs to be collected from the
BCRT offices in Hamilton

Thank you to our hamper sponsor



The graphic features a central illustration of a white rabbit sitting on a patch of green grass with several colorful Easter eggs (yellow with white flowers, pink and blue stripes, purple and orange stripes, orange with purple polka dots, and pink with purple polka dots). Butterflies are scattered around the rabbit and eggs. The background is a light blue sky with colorful bunting flags and stars. The bottom of the graphic is decorated with yellow daisies and white flowers, with more Easter eggs and butterflies. The text is in various colors, including pink, purple, and black.

[Hop on it now by CLICKING HERE!](#)

Fundraise for breast cancer

**Every day, more than one Waikato woman
will be diagnosed with breast cancer.**

**Every day, ten NZ women
will be diagnosed with breast cancer.**

**The Breast Cancer Research Trust team works to
gain knowledge to save lives, improve outcomes and
the quality of life for those diagnosed with breast
cancer. We understand that breast cancer forever
changes the lives of the person diagnosed and those
around them.**

**Host a pink-themed fundraiser to support the
Breast Cancer Research Trust. Popular days are:**

- **During the month of May in celebration of
Mother's Day or International Clinical Trials Day
(20th)**
- **October which is breast cancer awareness month**
- **or anytime is a good time to raise awareness!**

**Your support enables the Trust to remain at the
forefront of international breast cancer research.**

[Click here to contact us to let us know your plans or if you have any questions.](#)



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For a limited time, **receive a free upgrade** to a Multi City Membership when you purchase a Single City Membership to The Entertainment App.

Experience unbeatable value across Australia and New Zealand with this epic offer! A Multi City Membership gives you thousands of exclusive discounts in 20 cities and right now you can unlock access for as little as \$69.99.

Want to know the best part? Your purchase directly supports us as **20% of the proceeds** will be donated directly to our cause to help us reach our Fundraising goal.

Get ready to give, get and share with a Membership to The Entertainment App.

[Order by clicking here](#)



Easter is a time of joy and renewal, and what better way to celebrate than with gifts and decorations that give twice.

Whether you're looking for a unique Easter inspired dress or want to create a festive atmosphere in your home, there are plenty of options to choose from at the Op Shop for Breast Cancer and Op Shop Pop Up for Breast Cancer.

So "hop" into the shops, both conveniently situated at 750 Victoria Street, Hamilton and browse through our amazing Easter inspired stock.

Doors open 10am to 2pm, Monday to Saturday.

On the 8th March we celebrated **International Women's Day**. This was a day we celebrated the courage and bravery of trial participants from around the world (including women from the Waikato) whose efforts have ensured better treatments and care for future generations diagnosed with breast cancer.



Here's to **STRONG** women!
May we **KNOW** them.
May we **BE** them.
May we **RAISE** them.

Happy Women's Day!

From the Breast Cancer Research Trust team
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